

REPORT

FORUM FOR PREVENTION OF ROAD ACCIDENTS
Aparna Nagar, Nayabazar, Cuttack-753004, Odisha
INDIA

OUR VISION

FPRA is committed to a vision of optimism for road safety. Our goal is to create safe, efficient, comfortable, and affordable transportation for all road users in the long term. We believe that transforming the mindset of road users is critical to preserving road safety ethics as a way of life, and ultimately minimizing traffic accidents as a negligible public health issue in the future. We strive to achieve this goal through advocacy, education, infrastructure development, and community engagement initiatives. By working together, we can make our roads safer and more enjoyable for everyone.

OUR MISSION

FPRA is dedicated to achieving its three-fold noble missions for road safety. Our first mission is to change the behavioral characteristics of road users, with a particular focus on drivers, to promote safe movement on roads. To achieve this, we are committed to developing innovative and effective education and awareness programs that encourage road users to adopt safe behaviors on the roads.

Our second mission is to develop a strong management information system on traffic hazards and road safety measures in India. By acting as a watchdog, we aim to ensure that government measures on road safety are effectively implemented and that any gaps in implementation are addressed in a timely and effective manner.

Finally, our third mission is to promote road safety literacy among all vulnerable groups of road users. We recognize that promoting road safety requires ongoing and intensive awareness and education programs that target specific groups of road users, such as children, pedestrians, and cyclists. Through these programs, we aim to empower road users with the knowledge and skills they need to make safer decisions on the roads.

Overall, we believe that by focusing on these three missions, we can create a safer and more sustainable road environment for all road users in India.

Dear All,

I am delighted to forward the annual activity report of the Forum for Prevention of Road Accidents (FPRA), which has been working tirelessly since its establishment in 2005 to make Indian roads safer for all. The organization's unwavering commitment to reducing injuries and saving lives by implementing effective and integrated programs has had a profound impact on road safety in India. As you may know, road accidents in India are unfortunately all too common and have been a major cause of concern for the government and citizens alike. However, thanks to the dedication and hard work of organizations like the FPRA, progress is being made towards reducing the number of accidents and fatalities on our roads. The Forum's efforts to increase awareness, knowledge, and skills amongst all road users through education and advocacy have been truly inspiring.

The FPRA has formed partnerships with numerous national and international organizations and has received recognition for its outstanding contributions to road safety. Its long-standing experience in road safety and accident prevention has led to the successful implementation of several programs that have made a real difference in promoting road safety and preventing accidents.

I would like to express my gratitude to the volunteers and staff members of the FPRA for their tireless efforts in implementing these programs and making Indian roads safer for all. The support and partnership of organizations like the Ministry of Road Transport & Highways, Government of India; State Transport Authority, Government of Odisha; Global Alliance of NGOs for Road Safety, International Road Federation, Hindustan Petroleum Corporation Limited, Society of Indian Automobile Manufacturers etc. have been instrumental in the success of the FPRA's programs.

I hope that this report provides you with valuable insights into the FPRA's achievements and ongoing efforts to improve road safety in India.

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Best regards,

Lipsa Mohapatra Secretary



AMBULANCE SERVICE for Road Crash Victims

FAST RESPONDER'S TRAINING

UN GLOBAL ROAD SAFETY WEEK

for General Public

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Ambulance Service to Road Crash Victims



For the past four years, the Forum for prevention of Road Accidents, in association with Joy Jagannath Accidental Help Unit, has been providing free ambulance services for accident victims. The service aims to rescue the people injured in road accidents on the highway and shift them to nearby hospitals for prompt medical attention. The report highlights the services provided by the Forum in the last year (2021-22) and the impact it has had on accident victims.

The volunteers respond to accident calls on the highway and shift the victims to nearby hospitals for medical treatment. In the year 2021-22, the volunteers have rescued and shifted around 90 road accident victims to different hospitals in the area. The hospitals include Ashwini Hospital, AMR.I Hospital, SUM Hospital, SUM Ultimate Hospital, Kalinga Hospital, Utkal Hospital, KIMS Hospital, High-tech Hospital, Capital Hospital, AIMS Hospital, SCB Medical College Hospital, etc.

The free ambulance service has had a significant impact on accident victims. The prompt response of the volunteers has helped in saving many lives. The victims who have been shifted to hospitals for treatment have been able to avail of the Free Treatment for Trauma Fund (FTTF) Scheme. This scheme helps in providing free treatment to accident victims and has benefited many people who could not afford medical treatment.

This service has been a boon to accident victims on the highway. The service has helped in saving many lives, and the victims have been able to avail of the free medical treatment. It is essential to continue such services to help people in need and make a difference in their lives.

First Responder's Training Programme

On 21st September 2021, The Forum in association with Regional Transport Authority, Jagatsinghpur organised a First Responder's Training Programme at Tirtol, Jagatsinghpur. This programme was a pilot project of Rakshak, a first-of-its-kind road safety initiative of the Odisha Government. The programme aimed to train roadside shopkeepers, vendors, community volunteers, school teachers and cadets of NCC/NSS to become first responders in case of road accidents.

A total of 13 guests, resource persons and 81 first responders participated in the training programme. The programme was attended by eminent personalities such as Mr. Arun Bothra, Transport Commissioner- Cum-Chairman, State Transport Authority; Mr. Niti Shekhar, Addl. Transport Commissioner (Enforcement), State Transport Authority; Mr. Akhileshwar Singh, Superintendent of Police, Jagatsinghpur; Er. Sanjay Kumar Biswal, Joint Commissioner (Road Safety), State Transport Authority, etc.

The resource persons Mr. Rajani Kanta Mishra, Master Trainer, Disaster Management Training Cell (DMTC) and Mr. Sanjeeb Kumar Kar, Lecturer in First Aid, Ashok Leyland HMV Driver Training Institute discussed Cardiopulmonary Resuscitation (CPR), management of fractures, and minor and major bleeding. They explained different types of bandages like roller bandage, tubular bandage and triangular bandage etc. Through a demonstration, they explained how to handle and transport a victim to the hospital safely. A mock drill was organised to see the emergency preparedness plan of the participants.





The objectives of the training programme were to train the participants (first responders) about Good Samaritan law and orient them with the Standing Operating Procedures (SOPs) and the guidelines made for their protection. It also aimed to teach first aid (CPR and Bleeding Control Methods) to the participants for handling road crash victims. At the end of the training programme, certificates were distributed among the participants. The programme was a great success in achieving its objectives and creating awareness about the importance of first responders in reducing road accident fatalities.

By training roadside shopkeepers, vendors, community volunteers, school teachers and cadets of NCC/NSS, the programme increases the number of individuals who are prepared to help accident victims and provide immediate first aid. This can potentially save lives and reduce the severity of injuries sustained in road crashes.

Moreover, the training program is focused on teaching the participants about the Good Samaritan law and orienting them with the Standing Operating Procedures (SOPs) and the guidelines made for their protection. This helps to create a supportive environment for first responders, who may be hesitant to help due to fear of legal complications. The training also helps to create awareness about road safety among participants and encourages them to spread the message of road safety in their communities. By working together, the government, NGOs, and local communities can create a safer environment for all road users.

UN GLOBAL ROAD SAFETY WEEK



The 6th UN Global Road Safety Week was celebrated from 17th to 23rd May 2021, with a focus on promoting low-speed streets to safeguard lives on urban roads. The Forum, in association with the Global Alliance of NGOs for Road Safety, launched the "Streets for Life #Love30" campaign on this occasion. As part of this campaign, the Forum organized an online webinar involving stakeholders and policymakers to discuss the importance of low-speed streets for the cities.

The campaign urged policymakers to limit speeds to 30 km per hour in areas where people live, work, and play, to safeguard the maximum number of lives on urban roads. The campaign highlighted that low-speed streets are critical to creating safe and livable cities and reducing the number of deaths and injuries from road accidents.

As part of the "Streets for Life #Love30" campaign, the Forum organized an online webinar involving stakeholders, including NGOs, 72 participants, including Mr. Madhu Sudan Padhi, Principal Secretary, Commerce & Transport Department, Government of Odisha; Mr. Saumyendra Kumar Priyadarsi, Commissioner of Police, Bhubaneswar-Cuttack Twin City; Dr. A. Mohan Rao, Sr. Principal Scientist, Central Road Research Institute (CRRI), New Delhi; Syed Magbool Ali, Chairman, Prevention of Accidents Society Orissa (PASO), Bhubaneswar; Dr. Veerender Singh Rathore, District Transport Officer, Bhilwara, Rajasthan; and Mr. Dharmananda Sarangi, Addl. Director General, Ministry of Road During the webinar, the members discussed the importance of low-speed streets in creating safe and livable cities, reducing the number of deaths and injuries from road accidents. They also submitted a memorandum to the State Government, requesting specific actions to make urban roads safer.



The 6th UN Global Road Safety Week was an opportunity to promote low-speed streets to safeguard the maximum number of lives on urban roads. The online webinar organized by the Forum involved stakeholders and policymakers, who discussed the importance of low-speed streets and submitted a memorandum to the State Government, requesting specific actions to make urban roads safer. The campaign and the webinar were critical steps towards creating safer and livable cities, reducing the number of deaths and injuries from road accidents.

WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

The World Day of Remembrance for Road Traffic Victims (WDR) is an annual global event that takes place on the third Sunday of November every year. The day is dedicated to remembering the millions of people who have been killed or injured in road accidents and to acknowledging the suffering of their families and communities.

Since 2007, the Forum has been observing the World Day of Remembrance for Road Traffic Victims in Odisha. The events held on Sunday, 21st November 2021, were organized in collaboration with the Lead Agency on Road Safety, Government of Odisha; Police Commissionerate, Bhubaneswar-Cuttack; Regional Transport Authority, Cuttack, and NGO partners. The events included a blood donation camp, distribution of fruits to RTA victims, a health check-up camp, a lecture on emergency trauma care, a public meeting, and the distribution of awards to Good Samaritans.

On the occasion of WDR, a blood donation camp was conducted with the support of the Indian Red Cross Society, Odisha State Branch. The blood collected in the camp will help to save the lives of road crash victims. People from all age groups came forward to donate blood. Mr. Saumyendra Ku. Priyadarsi, Commissioner of Police,

Bhubaneswar-Cuttack inaugurated the camp in the presence of Dr.Purna Chandra Mohapatra, Professor (Retd.), Gynecologist & Obstetrician, Cuttack. A total of 104 people were present on this occasion, including family members of road accident victims, road safety activists, police personnel, health professionals, students, transport officers, press, and media persons.

Mr. Madhu Sudan Padhi (IAS), Principal Secretary to
Government, Commerce & Transport Department, Govt. of
Odisha, was the Chief Guest. He highlighted the different
schemes and programs of the Government being
implemented to curb the menace of road accidents. He also
awarded some Good Samaritans who had played an
important role in the prevention of road accidents.



The events highlighted the importance of road safety and the need to reduce the number of road accidents. The participation of Good Samaritans, government officials, police personnel, health professionals. students, and the public at large, reflected the commitment of the community towards this cause. The blood donation camp was a crucial aspect of the event, which will help save the lives of road crash victims. Overall, the event was a success and it is hoped that it will create greater awareness and lead to concrete actions towards improving road safety in Odisha.



Checkup Camp was successfully conducted at Hindustan Petroleum Corporation Limited, Haldia on 21st and 22nd February 2022.

Overall, the Health Checkup
Camp was a significant
success, providing the
participants with the
necessary information and
medical support they needed.
The initiative taken by
Hindustan Petroleum
Corporation Limited and the
medical team has proved to
be an essential step towards
promoting a healthier and
safer working environment.

Health check-ups for drivers are essential to ensure that they are fit to drive safely and to prevent accidents on the road.

The medical team, headed by Dr. Nirmal Samal, conducted comprehensive health check-ups for TT Crew members and Contractual Workers, which included tests for height, weight, BMI, CBC, Blood Sugar, Blood Pressure, S Bilirubin, Total Cholesterol, ECG, and Eye Sight. The medical check-ups covered a total of 234 contract and permanent employees of HPCL.

During an awareness session, the Doctor emphasized the importance of maintaining normal hygiene to avoid illnesses. The participants were also informed about health awareness on AIDS, BP, good food habits, and other related topics. The medical team conducted nine critical medical checkups, including pathological, ECG, and eye checkups. Free spectacles were provided to 170 needy individuals, ensuring that they have access to better vision and a healthier life.

NATIONAL ROAD SAFETY CAMPAIGN

The Helmet India Coalition

The increasing number of fatalities of two-wheeler riders due to non-wearing or improper use of helmets is a cause of concern. According to the Ministry of Road Transport & Highways report, out of 37% of deaths of two-wheeler riders, about 30% of deaths are due to non-wearing of helmets or wearing of fake or wrong-sized helmets. In response to this, NGO representatives from different states around the country have come together to form the Helmet India Coalition with a motto to reduce all the 30% of deaths caused due to the non-use of proper helmets by 2023.





As a part of this project, the Forum has launched a campaign against fake helmets in Sambalpur and Cuttack. The Break-up Day event was attended by Mr. Battula Gangadhar, Superintendent of Police, Sambalpur, who expressed his concern over the increasing road fatalities of two-wheeler riders due to non-use or improper use of helmets. He also mentioned that the government has started an enforcement drive against fake helmets, and action will be taken against the sellers, distributors, and manufacturers of such helmets.

The Forum has requested the state government to take action against the sellers, distributors, and manufacturers of fake helmets. The Helmet India Coalition aims to reduce the number of deaths caused due to the non-use of proper helmets by creating awareness about the importance of helmets and promoting the use of ISI-marked helmets. The coalition will work towards educating the public about the various types of helmets and their specifications, encouraging the use of helmets among two-wheeler riders, and monitoring the quality of helmets being sold in the market.

The Forum's initiative to launch a campaign against fake helmets is a step in the right direction to reduce the number of fatalities of two-wheeler riders. The Helmet India Coalition's goal to reduce the 30% of deaths caused due to non-use or improper use of helmets by 2023 is commendable, and the government and public should support their efforts to make the roads safer for everyone.

ROAD SAFETY WORKSHOP

The Forum conducted a Road Safety Workshop for Drivers at Paradeep, Odisha on 8th March 2022 to address the issue of road safety. The aim of the workshop was to improve driver synergy and raise awareness among the participants about driving hazards, dangerous conditions, risk factors, human errors, defensive driving techniques, vehicle maintenance, inspection of the vehicle, traffic rules and regulations.

The workshop was attended by a total of 52 tank lorry drivers and helpers. The participants were taught various aspects of road safety in detail. The workshop was conducted by Mr. Bikash Mohapatra, Road Safety Expert, who provided valuable insights and expertise on road safety. The participants were actively involved in the training and were given the opportunity to clarify their doubts and queries. After the completion of the training, a completion certificate was issued by the organization to the participants. The certificate served as a recognition of the participants' successful completion of the workshop and as a testimony to their knowledge and skills gained during the training.

FOR DRIVERS



The Road Safety Workshop was successful in addressing the needs of the drivers and helpers who are key stakeholders in ensuring road safety. The workshop equipped the participants with knowledge and skills that are essential for safe and responsible driving. It is expected that the training will contribute to the reduction of road accidents and will ultimately save lives. The Forum's initiative to conduct a Road Safety Workshop for Drivers at Paradeep, Odisha is commendable. The organization's commitment to improving road safety by addressing the needs of the drivers and helpers is vital in reducing road accidents. The training provided to the participants is expected to have a positive impact on road safety and will contribute to achieving the goal of safer roads.

FIT FOR ROAD CAMPAIGN



Health check-up of tanker-truck drivers and helpers at Raipur, Chhattishgarh

The Forum organized the "Fit for Road Campaign" from 15th to 16th December 2022 at the terminal of Hindustan Petroleum Corporation Limited, Raipur. The objective of the campaign was to promote road safety by providing free health check-ups to Contract Workers and TT Crew Members. The team headed by Dr. Kiran Desari prepared individual report cards of each beneficiary as per the format supplied by HPCL, Raipur IRD.

The camp included free check-ups for several tests like Liver Function Test, Kidney Function Test, Whole Abdomen Ultrasound, Pulmonary Function and X-Ray Diseases, and special consultations with a doctor. Through this campaign, a total of 381 beneficiaries were benefited. The report cards provided to the beneficiaries helped them to know their health status and take necessary actions to improve their health.

During the check-ups, it was found that some of the beneficiaries had defective vision. To address this issue, the organization provided 128 spectacles to those in need. The provision of spectacles will not only help the beneficiaries to improve their vision but also promote road safety by reducing the chances of accidents due to poor vision.

The organization has been conducting the Fit for Road Campaign in Raipur IRD, Chhattisgarh for the last five vears. The initiative has been successful in promoting road safety by creating awareness among the Contract Workers and TT Crew Members about the importance of maintaining good health to ensure safety on the roads. The organization plans to continue organizing such campaigns in the future to ensure the safety of all road users in the region.

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The drivers should go for regular health check-ups to maintain their physical and mental fitness for driving.



Good health is a priceless asset that cannot be bought with money.

The 'Fit for Road Campaign' organized by the Forum was a successful initiative that helped promote road safety by providing free health check-ups to Contract Workers and TT Crew Members. The provision of spectacles to those in need will help improve their vision and reduce the chances of accidents due to poor vision. The organization plans to continue conducting such campaigns in the future to promote road safety in the region.

Annual Health Check-up

HPCL, PARADEEP



The Forum has been conducting the Annual Health Check-up Camp at Hindustan Petroleum Corporation Limited, Paradeep, for the past few years. This year also, the Forum organized the programme on a large scale. The main objective of the programme was to provide health check-ups to the employees of Hindustan Petroleum Corporation Limited, Paradeep, and to raise awareness about health and hygiene among them.

The programme was held on 12th
January 2022 and was conducted by a
medical team headed by Dr. Sabyasashi
Hota. The health check-up included a
test of height, weight, BMI, CBC, Blood
Sugar, Blood Pressure, S Bilirubin, Total
Cholesterol, ECG, Eye Sight of TT Crew
members and Contractual Workers. The
medical team prepared individual report
cards for each beneficiary as per the
format supplied by HPCL, Paradeep
Terminal. The programme also included
free eye check-ups, and 150 spectacles
were distributed free of cost to persons
with defective vision.



The programme was a great success, and 329 persons benefited from it. The employees of HPCL, Paradeep Terminal, appreciated the initiative of the Forum and HPCL. Ms. Lipsa Mohapatra, Secretary, FPRA, also appreciated the programme and stressed the importance of taking care of the health of associates, especially for tank truck crew members who are mostly away from their families. The Forum is committed to promoting health and hygiene among the employees of Hindustan Petroleum Corporation Limited, Paradeep, and will continue to organize such programmes in the future.





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